FTF China 2009—Shenzhen Conference Schedule

Thursday, August 27

	El Chino PDR 4	Espana 1	Espana 2	Barcelona	Madrid 1	Madrid 2	Madrid 3	Madrid 5	Madrid 6	Madrid 6A	Madrid 7	Madrid 8	Technology Lab
0900–1000	Registration/Technology Lab Open												
1000–1115	Opening General Session/Technology Lab closed												
1115–1200	Break/Technology Lab Open												
1200–1300		NET-F0345 Freescale QorIQ™ Program Overview	CON-F0369 Smartbook — Next Generation Industrial Design to Target the Mobile Internet Generation			AUT-F0292 Active Safety: 77 GHz Radar Solution for Advanced Driver Assistance Systems	AUT-F0150 Automotive Electronics Market Trends: 2009 and Beyond	IND-F0229 Industrial Motor Control Roadmap	IND-F0235 Hands-on Workshop: Solving Difficult Design Challenges with Freescale Sensors (Part 1): Proximity	ENT-F0424 Microsoft: Introduction to Windows Embedded CE 6.0	ENT-F0413 New Generation CodeWarrior® Tool for MSC8156	IND-F0213 Utility Metering of Freescale Solutions Overview	
1300–1430	Lunch and Technology Lab Open												
1430–1530	CON-F0195 New Product Update: i.MX for Consumer and General Embedded Market	NET-F0279 An Introduction to the QorIQ™ Data Path Acceleration Architecture	NET-F0346 RFD General Introduction and New Products Update		CON-F0373 eBooks: Using Freescale's i.MX Processors with Bi-Stable EPD Displays	AUT-F0258 Hands-on Workshop: Using Freescale's Small Engine Solutions	AUT-F0133 Innovative Solutions for Integrating Automotive Sensors	IND-F0173 Connectivity for Medical Applications (USB and ZigBee®)	CON-F0305 Hands-on Workshop: Accelerometer/ Pressure/Proximity Sensor Applications Using the Sensor Toolbox AUDIT II Boards	CON-F0426 Avnet: Google Android Based Smart Book Using i.MX31	ENT-F0211 Hands-on Workshop: CodeWarrior™ for the Controller Continuum	IND-F0226 Introduction to ACIM and PMSM Motor Control (Part 1)	
1530–1630	CON-F0353 The Revolution of RF Remote Controls Using Freescale's RF4CE Technology	NET-F0311 Freescale QorIQ™ P4080 Product Overview	NET-F0350 TD-SCDMA/TD-LTE Solutions		CON-F0364 AllGo: Android Connected Devices SDK Running on i.MX37		AUT-F0152 Automotive Microcontroller and Multimedia Processor Roadmap Update	ENT-F0427 MontaVista Linux 6, the New Approach to Embedded Linux Development for Freescale Platforms		CON-F0429 China Electronic Appliance: CEACSZ Multimedia Solution —DVR, E-BOOK, Doorbell, IP Camera etc.		NET-F0450 VoIP Framework Solution and High Definition Audio Conferencing System on Freescale High Performance DSP	
1630–1645	Break/Technology Lab Open												
1645–1745	CON-F0425 Microsoft: Next-Generation User Experience	NET-F0363 Agilent: Meet the LTE testing challenges: From Baseband to RF	IND-F0362 Advanced 50V LDMOS Application in ISM		CON-F0374 Home Media Phones - An Emerging Market in Europe, North America and Asia	AUT-F0158 eXtreme Switch: Design Considerations for Robustness and Reliability	AUT-F0286 Next-Generation Automotive Gateways	IND-F0251 Freescale Appliance Solutions and Roadmap Review		CON-F0428 WPI Group: ZigBee Advanced Metering System and i.MX37 Based WiFi Portable Multimedia Devices	NET-F0423 Wind River: Building the Next-Generation Multicore Network Devices with Wind River and Freescale	IND-F0225 Cost-Effective Sensor and Sensorless Brushless DC (BLDC) Motor Control Applications	
1745–1830	Technology Lab Open												
1900–2100	Reception at Galleon												

Friday, August 28

	El Chino PDR 4	El Chino PDR 6	Barcelona	Madrid 1	Madrid 2	Madrid 3	Madrid 5	Madrid 6	Madrid 6A	Madrid 7	Madrid 8	Technology Lab
0800–0900	Registration/Technology Lab Open											
0900–1000	AUT-F0285 Reliability in Embedded Systems: Self Tests and Self Diagnosis	AUT-F0265 New Product Update for Automotive Infotainment	NET-F0293 Challenges in Migrating Networking Packet Processing Applications from Unicore to Multicore Platforms - A Practical Guide	NET-F0339 MSC8156 StarCore® DSP Architecture and Applications	CON-F0338 Introducing LED Backlight Solutions from Freescale	IND-F0361 ColdFire® MCF51CN128 and the Tower System	IND-F0222 Introduction to LED Lighting Control Solutions	ENT-F0139 Hands-on Workshop: Tips and Tricks to Get the Most out of Processor Expert™ Design Tool	AUT-F0431 QNX: Building Dynamic HMIs for Automotive Infotainment and Industrial Control with Adobe Flash	IND-F0170 Using Freescale Technology to Create a Heart Rate Monitor/ ECG	CON-F0191 Hands-on Workshop: RF Remote Control Application Development with Freescale's BeeStack™ Consumer	
1000–1100	AUT-F0147 Creating Advanced Animations for Color TFT Panels	AUT-F0410 Automotive Powertrain and Body New Product Introduction	NET-F0210 I/O Buffer Modeling Considerations for High-Speed Buses	NET-F0349 Software Development and Optimization on MSC8156	CON-F0412 Freescale Sensors in Consumer Electronics for Advanced Functionality		IND-F0385 Future Electronics Automotive and Industrial Control Reference Design		AUT-F0422 Numonyx: Non Volatile Memory Architectures and Optimizing Your Automotive Memory Subsystem Conduct in Putonghua			
1100–1115	Break/Technology Lab Open											
1115–1215	AUT-F0148 Migrating Your Automotive Application from 16- to 32-bit MCUs	ENT-F0250 Energy Efficient by Design, Mission Accomplished with Freescale Solutions	NET-F0298 VortiQa™ Software for Enterprise/ SMB/Residential Networking Equipment	NET-F0357 MAPLE, the Powerful Hardware Accelerator for Baseband Processing	CON-F0287 Power Management on i.MX	CON-F0421 WuXi Sitek HengKe Electronics: i.MX27 and i.MX51 Solutions	IND-F0414 Industrial Embedded Control and System Security	NET-F0420 Richardson Electronics Trading: Wireless Infrastructure RF Subsystem Introduction and Components Selection Guide	AUT-F0418 Arrow Electronics: MultiCell Li+ Battery Managment System (BMS) and Automotive TPMS Solution	ENT-F0430 Wind River: Fast Development of Impressive Graphical User Interfaces with Wind River Tilcon Graphics Suite and Freescale Devices		
1215–1400	Lunch and Closing General Session/Technology Lab Closed											
1400–1500	AUT-F0368 Implementing AUTOSAR	AUT-F0260 Solutions for Electrical Traction Motor Drive	NET-F0407 Virtutech: Benefits of Simulation for Multicore Software Development	NET-F0366 Introduction to Non-blocking Switch Fabric in MSC8156	ENT-F0432 MontaVista Software: Reducing Boot Time: Techniques for Fast Booting	NET-F0308 Energy Efficiency Management in Freescale's Power Architecture® Products and Roadmap	IND-F0372 Photovoltaic System Introduction and Solutions for Solar Inverters	ENT-F0253 Hands-on Workshop: Compiler 101 for ColdFire® Architectures	ENT-F0456 Suzhou Lauterbach Technologies: The Embedded Development Tools from Laurerbach	IND-F0343 Freescale's One-Stop-Shop Connectivity MCU Solution Featuring Freescale MQX™ RTOS	CON-F0306 Inertial Applications Using 6-bit Accelerometer	
1500–1600		AUT-F0127 Analog Product Overview for Body, Powertrain, Safety and Chassis Systems	NET-F0282 Design Check List for the QorIQ™ P2020 Processor	NET-F0309 Multiformat Multimedia Processing with Power Architecture® Technology	IND-F0440 EMC Fundamental and PCB Layout Techniques for Microcontroller Applications	NET-F0164 Migrating from the MPC8360E to the MPC8569E PowerQUICC® Processor			CON-F0452 Mentor Graphics: Delivering Great Consumer Experiences on Freescale Silicon			
1600–1700	AUT-F0154 Tools and Ecosystem for Developing New Applications Based on Freescale Silicon		NET-F0296 Multi-Service Business and Residential Gateways—Software and System Solutions	NET-F0209 DDR3 Design Considerations for Printed Circuit Board (PCB) Applications		NET-F0377 Introduction to StarCore® SC3850 DSP Core						

Session Schedule Legend

Automotive | Consumer | Industrial | Enabling Technologies | Networking

Freescale Technology Forum

Collaboration. Innovation. Inspiration.